



REEFSMARTGUIDES

www.reefsmartguides.com



WHO WE ARE

Reef Smart is a Canadian company headquartered in Montreal, with a U.S. entity based in Sarasota, Florida. We create detailed 3D models of dive and snorkel sites, including both reefs and wrecks. These models are used to create photo-realistic maps, which are leveraged across a range of Reef Smart products, including waterproof handheld cards, wall charts, briefing charts, weatherproof shoreline signage, and digital 3D models with augmented reality. Combined with detailed information about popular diving regions, these maps provide the basis for our growing line of dive and snorkel travel guides, published internationally by Mango Publishing.

Reef Smart uses 3D modeling technology to create innovative custom products that aim to:

- Enhance the in-water experience of divers and snorkelers.
- Raise awareness of aquatic ecosystems.
- Improve in-water safety.
- Provide a memento of the experience for visitors.
- Provide a revenue stream for local businesses.
- Promote diving and snorkeling in a particular location or region.





WATERPROOF HANDHELD CARDS

Reef Smart's handheld waterproof cards are the definitive personal guide to the local ecosystem, helping divers and snorkelers get the most out of their in-water experience. These fully waterproof cards can improve safety and raise awareness, while also doubling as a valued memento of the experience and a potential revenue stream and marketing tool for dive operators, especially when branded.



WALL CHARTS

Reef Smart's 3D dive and snorkel maps make ideal wall charts for dive centers, resorts and even private residences. These captivating high-resolution images are available in a range of sizes and materials and can make a powerful statement wherever they are placed.



BRIEFING CHARTS

Our briefing charts are the ultimate tool to help dive professionals improve the quality of their briefings, whether in a classroom setting or out on the water. Printed on rugged and durable material, these charts are designed to handle the harsh saltwater environments found on day boats and liveboards.



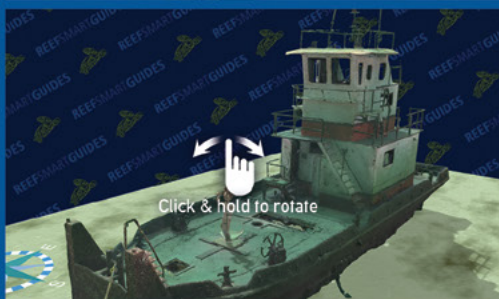
WEATHERPROOF SHORELINE SIGNAGE

Weatherproof shoreline signage uses 3D imagery to showcase aquatic ecosystems directly at the point of entry. This product helps dive centers, resorts, private residences and tourism authorities provide an exciting new environmental experience for visitors and locals. These signs can help educate, encourage sustainable diving and snorkeling practices, improve safety, and enhance the in-water dive and snorkel experience.



TRAVEL GUIDES AND E-BOOKS

Reef Smart's guidebooks are the ultimate travel companion for divers and snorkelers. Each book is packed full of detailed information about the most popular underwater sites, including 3D maps, safety tips, eco tips, and a comprehensive listing of local marine species. Our guidebooks are distributed internationally by Mango Publishing, and they are available at major book retailers, many local dive centers, as well as online through Amazon and other major ecommerce platforms.



DIGITAL 3D MODELS

Reef Smart's digital 3D models allow divers and snorkelers to explore the underwater world remotely. These interactive maps create a fully immersive experience and can be embedded into partner websites to increase engagement, retention, and bookings. Our augmented reality component brings dive and snorkel sites into the users' actual environment, whether at home, at a dive center or even on a dive boat.

CONTACT US

Learn more about us and our work



Reef Smart is working in close to two dozen locations around the world and has produced maps of more than 200 individual dive and snorkel sites to date. Every location is unique, and we are confident we can adapt our model to meet your specific needs. We have developed a system for remote mapping that enables mapping in isolated locations, without incurring international travel costs. To learn more about how we can help you, and for more on our pricing structure, please contact Ian Popple (Founder and CEO).

reefsmartguides.com

Email: ian@reefsmartguides.com

Office phone: (+1) 514-448-4771



@reefsmartguides



@reef.smart



@reefsmart