



REEFSMARTGUIDES

www.reefsmartguides.com

REEF SMART WEATHERPROOF SHORE MAPS

Reef Smart's weatherproof shore maps help stakeholders showcase their local reefs.



For a Limited Time:
prices included
50 branded
waterproof handheld cards
featuring the same reef as
shore map, suitable for resale
with an MSRP resale value
of **\$500 USD.**

Our shore maps are printed on High Density Polyethylene (HDPE), which produces a high-resolution image on rugged, flexible and salt-resistant material. The design is additionally coated with an ultra-violet (UV) protective varnish for maximum durability in sun-exposed areas. The standard signage dimensions are 48 inches wide by 34 inches tall (122 x 86 centimeters) in landscape format. Arrangements can be made for custom printing sizes.

Each Reef Smart weatherproof shore map is custom-designed to meet the specific needs of both the location and our partner, which means the information on the image can be modified and elements like corporate logos can be integrated.

The price of **Reef Smart** weatherproof shoreline signage is:

\$1,750 - \$3,000 USD *

* Prices range depending on print options and whether data collection is required. Prices do not include expenses related to mapping, which are covered by the partner, and could involve flights and full-board accommodation for two team members, for up to three days per site mapped. Often, the most efficient way to conduct mapping in a given location is to involve multiple partners and the production of multiple maps, so that these expenses are shared. Price reductions can be given for mapping multiple sites. We are happy to discuss custom printing, which can involve using your own local printer or printing in custom dimensions or using custom materials. Prices do not include the cost of shipping or import taxes or duties.

CONTACT US

Learn more about us and our work



Every location is unique, and we are confident we can adapt our model to meet your specific needs. To learn more about how we can help divers and snorkelers get the most from their experience with you, please visit reefsmartguides.com and contact Ian Popple (managing director).

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Tourism authorities, resorts and private residences can help visitors and locals explore these incredible **marine environments**.



WHO WE ARE Reef Smart is a Canadian company, headquartered in Montreal, with a U.S. entity based in Sarasota, Florida. We create detailed 3D models of popular dive and snorkel sites, including both reefs and wrecks. These models are used to create photo-realistic maps, which are used in a range of Reef Smart products, including waterproof handheld cards, posters, briefing charts, weatherproof shore signage and our series of guidebooks, published internationally by Mango Publishing.

Reef Smart creates quality, innovative products that aim to:

- Enhance the in-water experience of divers and snorkelers
- Raise awareness of marine and freshwater ecosystems
- Improve in-water safety
- Provide a memento of the experience
- Provide a revenue stream for local businesses
- Promote diving and snorkeling in a particular location or region

